



NIT

Request for Proposal (RFP) for Empanelment of Advertising Agencies

On behalf of Maharashtra State Road Development Corporation Ltd. (hereinafter referred to as MSRDC), a Corporation fully owned by the Govt. of Maharashtra and incorporated as a limited Company under the Companies Act 1956 and having its registered office at Priyadarshini Park, Nepean Sea Road, Mumbai-400036, the undersigned invites Online e-tenders for “Empanelment of Advertising Agencies” for designing & release of advertisements in Print Media for following items : NITs (Bid/RFQ/RFP)/ Notifications/ EOIs, Recruitment notifications etc. in Local/National/International newspapers, magazines, journals etc. as per the requirement of the MSRDC Ltd.

| Sr. No. | Name and Scope of Work | EMD (Rs.) | Tender Fee (Rs.) Not refundable | Validity days |
|----------------|---|------------------|--|----------------------|
| 1 | “Empanelment of Advertising Agencies” for designing & release of advertisements in Print Media for following items: NITs (Bid/RFQ/RFP)/ Notifications/ EOIs, Recruitment notifications etc. in Local/National/International newspapers, magazines, journals etc. as per the requirement of the MSRDC. | Rs. 3,00,000/- | Rs. 10,000+(18% GST) = 11,800/- | 180 days |

E -Tendering Procedure:

- (1) Complete bidding process will be online (e-tendering) in two envelope system. All the notifications, clarifications, corrigendum & details of terms and conditions regarding this tender notice hereafter will be published online on website <http://mahatenders.gov.in>

(2) Bidding documents can be seen, downloaded & submitted on the website <http://mahatenders.gov.in> from Date 20/03/2020 at 13:00 hrs. to Date 09/04/2020 by 15:00

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- (3) The cost of the offer document is Rs. 11,800 /- (Rs. 10,000 + 18% GST). Required amount of tender fee and EMD shall be paid online through the payment Gateway.
- (4) The last date of submission is 09/04/2020. Technical bids will be opened online on Date. 13/ 04 /2020 at 15.00 hrs.in the Information Centre, MSRDC office, Bandra, Mumbai using the site <http://mahatenders.gov.in>
- (5) Tenderer should submit original Documents (those were uploaded during bid submission) for verification at the time of technical bid opening.
- (6) Tenderer should submit Technical bids & relevant scanned copies in .rar format in Technical Envelope as mentioned in the tender document.
- (7) Time and date of opening of financial bids will be informed to the qualified bidders.
- (8) Tenderer should have valid class II/III Digital Signature Certificate (DSC) obtained from any certifying Authorities.
- (9) The MSRDC Ltd, reserves the right to accept or reject any or all the tenders without assigning any reason.
- (10) Guidelines to download the tender documents and online submission of bids can be downloaded from website <http://mahatenders.gov.in>.
- (11) For any queries of online submission on E-tendering Portal, kindly contact Tel: 1800 3070 2232, Mobile: +91-7878107985 and +91-7878107986.

Sd/-

**Vice Chairman and Managing Director
MSRDC**